Teoresi Joins Ogyre's Ocean Challenge: Committed to Collecting 1,000 kg of Marine Waste

- *In celebration of Ocean Month, Teoresi Group is joining Ogyre's Ocean Challenge, a tech startup that supports fishermen in collecting marine litter and helps companies achieve their ESG goals. The collective challenge for 2025 sets an ambitious target: to remove 28,000 kg of marine waste by the end of June, with the support of over 30 partners.*

- *Teoresi has committed to supporting the collection of 1,000 kg of plastic by the end of 2025, equivalent to 100,000 half-liter PET bottles.*

- *This collaboration is part of the Teoresi Go! program, which promotes concrete actions for environmental and social sustainability. These include reducing single-use plastic in the company's offices, supporting NGOs that protect water resources and promote recycling, and planting 1,621 trees across eight countries.*

Each year, between 5 and 13 million tons of plastic waste end up in the ocean, posing a growing threat to 180 marine species, including turtles, whales, birds, and fish. These animals risk becoming entangled in abandoned fishing nets or ingesting microplastics from degraded waste. In this context**, Ogyre's Ocean Challenge**, the first global Fishing for Litter platform that works with local fishing communities to recover marine waste, represents a tangible action to protect marine ecosystems and promote a more sustainable future.

Following the success of the first edition in 2024, which led to the collection of over 14,000 kilograms of waste, Ogyre is raising the bar in 2025: the new goal is to recover **28,000 kilograms of plastic in June** alone, thanks to the **participation of over 30 partners**. Among them is **Teoresi**, an international engineering company specializing in advanced technologies, which has pledged to **collect 1,000 kilograms of marine litter by the end of the year, equivalent to 100,000 half-liter bottles**.

"At Teoresi, we believe environmental and social sustainability is not an optional extra, but an integral part of our company's DNA. Because we are driven by a desire to innovate, we are also convinced that innovation means finding new ways to care for

the world around us. We don't just talk about sustainability, we live it, every day, through concrete actions, authentic relationships, and projects with shared value," said **Beatrice Borgia, Chief Marketing, Innovation & Technology Officer at Teoresi Group.**

"Our support for Ogyre is a small but symbolic gesture within a broader journey. We chose to take part in Ocean Month not only by supporting the initiative but by participating actively: some of our colleagues joined a beach clean-up day. It was a powerful and tangible experience that made us reflect on the impact of plastic pollution and the urgency of conscious action. This is just the starting point for a series of awareness and communication initiatives that Teoresi will carry out within and outside the Group through the end of the year."

Teoresi's Commitment to Environmental and Social Sustainability - Over time, Teoresi has developed a structured ESG program aimed at generating positive, measurable impact aligned with its values. The **Teoresi Go!** program has long promoted concrete environmental and social sustainability actions.

Among the initiatives already underway is a collaboration with **Cartiera**, an organization in the circular economy sector that recovers waste materials and offers employment pathways to vulnerable individuals, including migrants and people in need. Another notable example is the partnership with **Treedom**, which has led to the creation of five forests in eight countries. Thanks to the planting of 1,621 trees cared for by local farmers, the initiative has contributed to the sustainable development of participating communities.

Teoresi has also chosen to support **LVIA**, an NGO working to ensure access to water in parts of Africa heavily affected by climate emergencies. Within the Group, efforts have been made to reduce direct environmental impact by promoting the reduction of plastic usage through the installation of drinking water dispensers and the distribution of 2,750 reusable water bottles (and continuing to provide them to every new hire).

Through its partnership with Ogyre, Teoresi is actively supporting international Fishing for Litter operations, which involve local communities of fishermen who are paid to remove plastic and other waste from the sea. The initiative also contributes to waste prevention, nature conservation, and the promotion of recycling infrastructure. Teoresi supports Ogyre's projects in **Indonesia**, **Brazil**, and **Italy**. In Italy, the initiative began in the **Gulf of Liguria in Santa Margherita Ligure,** where fishermen collect marine waste in the Mediterranean during their regular fishing activities.

Ogyre's 2025 Ocean Challenge - Launched in June 2025 to mark Ocean Month, the **Ocean Challenge** is Ogyre's most ambitious marine litter collection campaign to date. The goal: remove 28,000 kilograms of plastic from the ocean in 30 days. Every collection is tracked in real time using a **blockchain-based digital platform**, allowing partners to monitor their campaign's impact through verifiable data that can be integrated into sustainability reports aligned with CSRD and GRI frameworks. The

Ocean Challenge is not only an environmental initiative, but also a powerful engagement tool for companies. Through this campaign, Ogyre empowers its partners to combine technology, circular economy principles, and collective responsibility in one concrete action to protect the ocean.

Teoresi Group

Founded in 1987 in Turin as an IT consulting firm, Teoresi Group is now an international engineering company with operations in four countries (Italy, Germany, the U.S., and Switzerland) and 27 locations, including 15 in Italy (such as Turin, Milan, Modena, Rome, and Naples). Teoresi helps companies create projects using cutting-edge technologies, from autonomous driving to AI for medical diagnostics. With global expertise in engineering, the Group offers design, development, and technology consulting with a focus on innovation. Teoresi supports clients from concept to prototype to market. Since 2023, the Group has also expanded through acquisitions: in January 2023, it acquired HiFuture (hardware/firmware) and BindingFuture (web, app, and cloud applications), both of which underwent rebranding in 2024 to further integrate their expertise and reinforce Teoresi's positioning. In October 2024, Teoresi integrated products from Milan-based IoT Solutions, a company focused on smart building technologies and energy efficiency. The same year, Teoresi also launched its MedTech division, following investments in healthcare and the acquisition of Bologna-based MediCon Ingegneria.

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